

2024-2025

# Business Portfolio Product Brochure





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# Hubble Food: Pioneers in Healthy and Sustainable Food

**Welcome to the Hubble Food Business Portfolio & Product Brochure.**

Hubble Food, developed by leading food professionals, product development scientist and nutrition experts.

Our mission is to empower individuals to achieve a healthier lifestyle through nutritionally-balanced, ingredient-focused solutions. We offer a comprehensive range of products designed to meet diverse dietary needs and preferences, covering all major nutrition claims. Furthermore, we're committed to sustainable practices throughout our operations.





# ABOUT US

Building on two decades of European and UK success by Group of Companies of The Healthy Food Development, Hubble Food brings its expertise and innovative approach to the UAE and GCC market.

We specialize in bespoke **nutritional ingredient solutions** and market formulations, developing healthier alternatives for manufacturers, caterers, and the **HoReCa** sector. We also offer a comprehensive retail portfolio of **450 SKUs** featuring **nutritionally-balanced** products dedicated to Sugar Free, High Protein, Low Carb, Keto and Vegan, Plant-based ready-to-eat options. Our wide range features all food and beverages categories, with a particular focus on bakery and confectionery products.

**Our in - house R&D department** partners with you, providing tailored technical analysis to demonstrate seamless ingredient integration into your **product formulations**. We address key nutritional areas, including sugar and salt reduction, fat replacement, High Protein and Fibre, Low Carb and reduced starch options, "Free From" solutions, Vegan, Sugar Free and Gluten Free ingredients, nutritional supplements, and sports nutrition applications.

**We offer a complete service, from concept to retail realization, specializing in:**

- Ingredient Solutions: Bespoke nutritional solutions tailored to your needs.
- Retail Ready Products: 450 SKUs of healthy, ready-to-eat options.
- Research on Innovative Ingredient Substitutes
- Original Product Design
- Development of Product Concepts
- Food Technologies
- Technology and Realization
- Technical Consultation and Support
- Nutritional Science
- Recipe Suggestions
- Quality Assurance

**Our proven R&D track record includes developing top 5 healthy ingredients for EU & UK manufacturers, including:**

- No Added Sugar Rassomalai (Indian Sweets)
- No Added Sugar, Low Carb, Vegan Vanilla Swirl (Bakery)
- Lemon-Almond Cake Slice with 7 Healthy Benefits (Patisseries)
- Sugar Free, High Fibre, Low-Calorie Hard Candies (Confectionary)
- Sugar Free, Low Carb, High Protein Vegan Double Chocolate Muffin Mix (SoDelishUs Products)

**We prioritize sustainable practices and ethical sourcing.**







# OUR MISSION

**Hubble Food's** mission is to pioneer healthy, sustainable and accessible food solutions, creating delicious and nutritious experiences that positively impact people and the planet.

Hubble Food's aim is to **improve nutrition** across the food industry.

We provide **development-focused, innovative ingredient solutions** for food manufacturers, enabling them to create healthier and more appealing products. We also empower individuals to achieve their health and lifestyle goals by providing a wide range of **high-quality, delicious, and nutritionally balanced products**.

We are committed to making healthier dietary choices **accessible & enjoyable**, helping our consumers lead fulfilling lives while embracing a balanced approach to nutrition and **sustainable practices**, guiding our consumers find balance and fulfillment through nutritious choices.



# VISION

## Reaching for a Healthier Future

At Hubble Food, our vision extends far beyond simply creating products. We see a future where healthy eating is not a privilege, but a readily accessible and enjoyable part of everyday life for everyone.

We envision a world where balanced nutrition empowers individuals to thrive, contributing to healthier communities and a healthier planet.

This vision is the guiding star for everything we do. It fuels our innovation, shapes our decisions, and inspires our commitment to providing exceptional

Nutrition  
for All

Innovation &  
Excellence

Partnering  
for Progress



Sustainable  
Practices

Empowering  
Individuals

A Culture  
of Care

Our vision is ambitious, but we believe it is achievable. **We are committed to** working tirelessly to bring it to life, one delicious and nutritious product at a time. We invite you to join us on this journey towards a healthier and more sustainable future.



# OUR GUIDING PRINCIPLES

## Core Values and USPs

At Hubble Food, we're driven by more than just creating products; we're guided by a set of core values that shape every aspect of our business, from product development to customer interactions. These values, combined with our unique selling propositions (USPs), define who we are and what we stand for.

### Our Core Values:

**Quality and Innovation:** We are dedicated to using high-quality ingredients and cutting-edge technology to create products that are both nutritious and delicious. We constantly innovate to improve our products and processes, staying at the forefront of nutritional science and culinary trends.

**Sustainability:** We recognize our responsibility to protect the planet. We are committed to sustainable practices throughout our operations, from responsible sourcing and eco-friendly packaging to minimizing our environmental impact.

**Accessibility and Inclusivity:** We strive to make healthy eating accessible to everyone, regardless of their dietary needs, background, or lifestyle. We offer a diverse range of products to cater to various dietary requirements and preferences.

**Health and Well-being:** At the heart of everything we do is a deep commitment to promoting health and well-being. We believe that balanced nutrition is essential for a fulfilling life, and we strive to make healthy eating accessible and enjoyable for everyone.

**Transparency and Trust:** We believe in open and honest communication. We are transparent about our ingredients, processes, and nutritional information, building trust with our consumers and partners.

**Customer Focus:** Our customers are at the centre of everything we do. We are committed to providing exceptional customer service and building lasting relationships based on trust and mutual respect.

**Integrity:** We conduct our business with the highest ethical standards. We operate with honesty, transparency, and accountability in all our actions.







## Our Unique Selling Propositions (USPs)

**Comprehensive Nutritional Solutions:** Hubble Food offers a complete range of products catering to diverse dietary needs and preferences. From High Protein and Low Carb to Vegan, Gluten Free, and Sugar Free, we provide solutions for every lifestyle.

**Focus on Ingredient Solutions for Manufacturers:** Beyond our consumer products, we also provide innovative ingredient solutions for food manufacturers, enabling them to create healthier and more appealing products for a wider audience.

**Science-Backed Formulations:** Our products are developed by leading nutrition experts and are based on the latest scientific research. We are committed to providing products that deliver real health benefits.

**Delicious and Convenient:** We believe that healthy food should be enjoyable. Our products are not only nutritious but also delicious and convenient, making healthy eating easy and accessible.

**Commitment to Sustainability:** Our dedication to sustainable practices sets us apart. We are committed to minimizing our environmental impact and contributing to a healthier planet.

**European Presence:** With availability across Europe in many supermarket chains and distributors, Hubble Food makes healthy choices readily accessible to a broad consumer base within the GCC region, primarily focusing on the UAE market.

These core values and USPs are the foundation of our brand. They guide our decisions, shape our products, and define our relationships with our customers, partners, and the world. They are the driving force behind our mission to make healthy living accessible and enjoyable for everyone.



# Our Divisions

Hubble Food operates across two key divisions:

## **B2B Ingredient Solutions:**

Hubble Food partners with food manufacturers, providing innovative and development-focused ingredient solutions. These solutions empower manufacturers to create healthier and more appealing food products, contributing to improved nutrition across the food industry.

## **B2C Healthy Products:**

Hubble Food offers a wide range of high-quality, delicious, and nutritionally balanced products directly to consumers. This range caters to diverse dietary needs and preferences, including High Protein, Low Carb, Keto, Vegan, Gluten Free, and Sugar Free options, making healthy eating accessible and enjoyable for everyone.





**BAKERY &  
PASTRY PRODUCTS**

**PATISSERIE**

**SNACKS &  
DESSERTS**

**OUR  
RANGE OF  
PRODUCTS**

**P  
A  
S  
T  
A  
S**

**SOFT DRINKS &  
BEVERAGES**

**SEASONAL  
PRODUCTS**

**CONFECTIONARY**



**NUTRITION  
CLAIMS**



**NO ADDED  
SUGAR**



**HIGH  
PROTEIN**



**LOW  
CARB**



**GLUTEN  
FREE**



**PLANT  
BASED**



**VEGAN  
FRIENDLY**



**SUGAR  
FREE**



**HIGH  
FIBRE**



**KETO  
FRIENDLY**



**EGG  
FREE**



**DAIRY  
FREE**







# BAKERY & PASTRY PRODUCTS

(FRESH & FROZEN)

## BREADS

Classic Loaves, Artisan Breads,  
Speciality Breads:

- Ciabatta, Panini
- Baguette, Rolls, Wraps
- Focaccia
- Pizza

Viennoiserie:

- Croissants,
- Pain au Chocolate, Swirls,
- Pain aux Raisins, Brioche rolls

Banana Bread

Scones

Danish Pastries

Leavened Pastries

Puff Pastries, Assorted  
Savoury and Sweet Twists,  
Palmiers

Shortcrust Pastries, Tarts,  
Pies, and Quiches

Burger bun



**At Hubble Food, we believe that baked goods can be both a treat and a source of nourishment.**

In this section of our portfolio, you can explore Hubble Food's dedication to revolutionizing the bakery experience. Our commitment to creating a healthier and more indulgent bakery experience and it all begins with our carefully selected and nutritionally balanced flours. Here, we delve into our diverse bakery offerings, showcasing the crucial role our specialized flours play in each creation, from breads and croissants to pastries and more.

We'll uncover the artistry behind our innovative and guilt-free bakery collection, highlighting how our distinctive, custom-designed flour blends create exceptional taste and texture. These unique combinations offer a superior alternative or complement to traditional flours, ensuring that every baked good achieves its authentic flavour profile and desired consistency. At Hubble Food, we don't just provide flour; we furnish the very foundation for extraordinary bakery creations.







# PÂTISSERIE

- Sponges and Cakes
- Chocolate Cake, Victoria Sponge Cake,
- Red Velvet Cake, Lemon Drizzle
- Fruits Tarts
- Cream Puffs (Profiteroles)
- Madeleines
- Macaron, Eclairs
- Mousses



**This section of our portfolio showcases Hubble Food's commitment to transforming the world of patisserie.**

We believe that indulgence and well-being can coexist, and that starts with the foundation of our creations: our carefully curated, nutritionally balanced flours.

Explore our diverse patisserie selection here, and discover how our specialized flours are essential to every item, from delicate cakes and moist muffins to exquisite tarts and beyond. We'll reveal the artistry behind our innovative and better-for-you patisserie line, emphasizing how our unique, custom-blended flours contribute to exceptional flavour and texture.

These specialized combinations provide a premium alternative or complement to conventional flours, guaranteeing that each patisserie product achieves its authentic taste and perfect consistency. At Hubble Food, we provide more than just flour; we provide the essential building blocks for truly extraordinary patisserie experiences.







# PASTAS

- Short Pastas:
  - Penne
  - Macaroni
  - Fusilli
  - Farfalle (Bow Tie)
  - Rigatoni
  - Maccheroni
  - Orecchiette
  - Conchiglie (Shells)
- Long Pastas:
  - Spaghetti
  - Linguine
  - Tagliatelle
  - Vermicelli
- Other Pasta Shapes:
  - Lasagna
  - Cannelloni
  - Orzo
  - Fregola



**Discover Hubble Food's dedication to revolutionizing pasta in this section of our portfolio.**

We believe that delicious and nutritious pasta can perfectly complement each other, and that journey begins with our thoughtfully selected, nutritionally balanced flours.

Explore our range of pasta offerings here, and see how our specialized flours are fundamental to every shape and variety, from familiar favourites like spaghetti and penne to exciting new creations. We'll unveil the innovation behind our better-for-you pasta collection, highlighting how our unique, custom-blended flours deliver exceptional flavour and texture.

These specialized flour combinations offer a superior alternative or enhancement to traditional flours, ensuring that every pasta dish achieves its authentic taste and ideal consistency. At Hubble Food, we provide more than just flour; we provide the essential ingredients for truly remarkable pasta experiences.





REAL CACAO

VEGAN

# HUBBLE

*Caramel & Cacao*

ACTIVE

BB

HAND-CRAFTED CHOCOLATE FROM 100% REAL CACAO BEANS, "HOT MASS" SPOICED WITH PROTEIN

صانعي الكاكاو في حبلان  
Net Wt. 30 GRAMS

REAL CACAO

VEGAN

# Chyzealis

HAND-CRAFTED CHOCOLATE FROM REAL CACAO BEANS "HOT MASS" 60% WHOLE CACAO BEANS WITH COCONUT SUGAR

صانعي الكاكاو في حبلان  
Net Wt. 30 GRAMS

REAL CACAO

# Chyzealis

HAND-CRAFTED CHOCOLATE FROM REAL CACAO BEANS WITH COCONUT SUGAR, TURMERIC AND BLACK PEPPER

صانعي الكاكاو في حبلان  
Net Wt. 30 GRAMS

REAL CACAO

VEGAN

# HUBBLE

*Caramel & Cacao*



# CONFECTIONARY

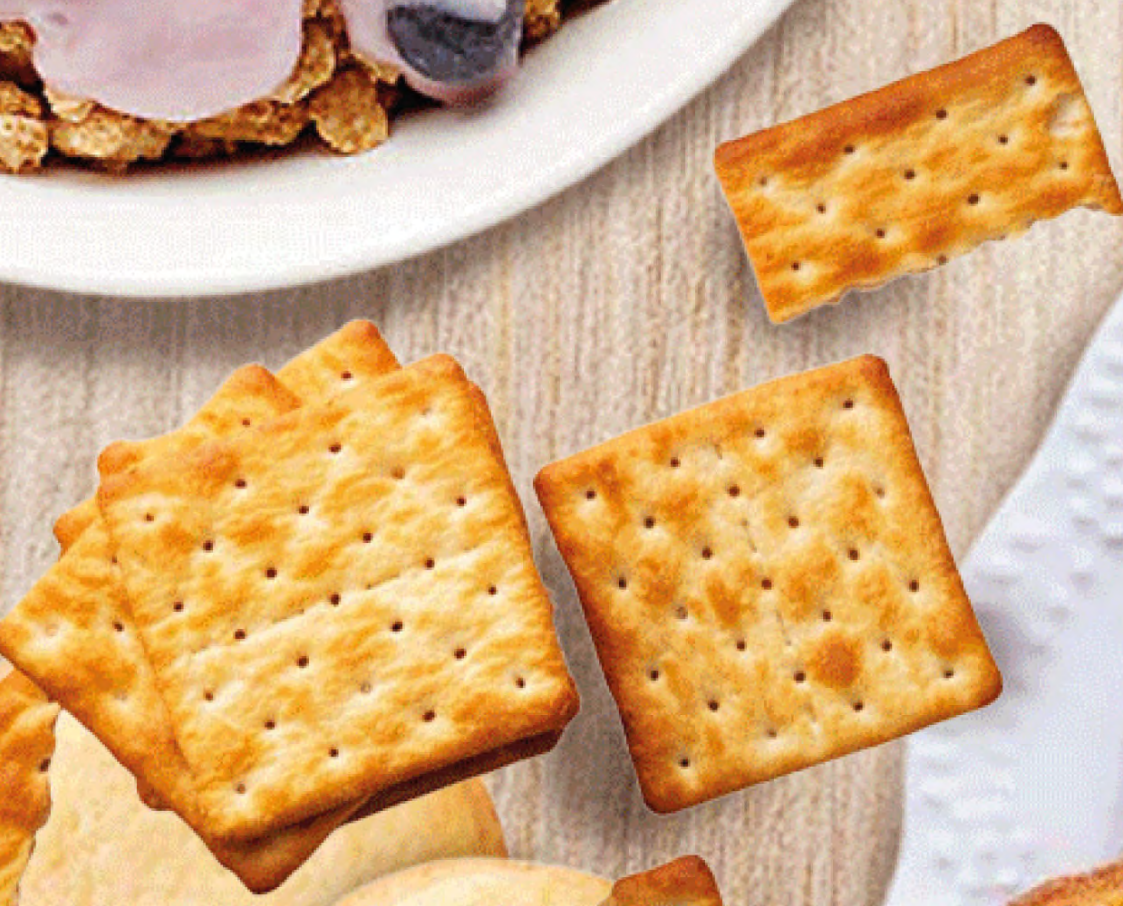
- CHOCOLATE

**Hubble Food's** portfolio includes Chrysalis Chocolates, a brand embodying "healthy food gastronomy". Chrysalis is dedicated to crafting nutritious and delectable treats for everyone, seamlessly blending high-quality, health-focused ingredients with mindful preparation.

**Chrysalis chocolates** are crafted with the finest anti-inflammatory ingredients, creating a symphony of flavour and wellness. The rich, dark cacao, derived from our pure, roasted, and naturally fermented cacao beans, provides a decadent base, while the turmeric and ginger infuse each bite with a subtle warmth and invigorating zest. This unique combination not only tantalizes the taste buds but also offers potential health benefits, making Chrysalis a truly guilt-free pleasure. All flavours are carefully curated to complement the rich cacao and offer a unique sensory experience.









# SNACKS & DESSERTS

- CEREALS
- BISCUITS
- SALTY CRACKERS
- QATAYEF (LAYERED TRADITION)

In addition to our core product lines, Hubble Food also provides a

## **Wide Selection of Healthy Snacks**

including biscuits, crackers, convenient desserts in glasses, and nutritious cereals and granola.









# SEASONAL PRODUCTS

## Celebrating Every Season: Hubble Food's Festive Flavours

At Hubble Food, we believe that every occasion deserves a special and healthy treat. That's why we've dedicated a vibrant section of our portfolio to seasonal products, crafting unique bakery items and beverages to celebrate every cultural and festive moment throughout the year. Whether it's the warmth of Christmas, Diwali, the spirit of Ramadan, the joy of Eid Holidays or the traditions of Easter, Hubble Food has something special and nutritious to enhance every celebration.

Our seasonal offerings are more than just themed products; they are culinary expressions of the spirit of each occasion, crafted with health and well-being in mind.

We understand that each cultural occasion carries its own unique traditions and flavours. Our team of expert bakers and beverage specialists meticulously researches and develops recipes that honour these traditions, using high-quality, nutritious ingredients and innovative techniques to create truly memorable and healthy treats. We strive to capture the essence of each holiday, infusing our products with the aromas, tastes, and sentiments that make these times of year so special, all while prioritizing well-being.

Our commitment to quality and health extends to every aspect of our seasonal product line. From the careful selection of wholesome ingredients to the artistic presentation of our creations, we pour our passion and expertise into every item.







# SOFT DRINKS & BEVERAGES

Hubble Food's portfolio proudly features a truly unique product line: a celebration soft drinks range designed with kids in mind, offering a Low Calorie and natural beverages options. This special collection showcases beloved Disney characters like Mickey and Minnie, Frozen, all featured on delicious and naturally formulated, low-calorie drinks.

This range also features iconic characters from Warner Bros. favourites such as the Looney Tunes, Tom and Jerry and Batman. Hubble Food offers a fun and festive way for kids to enjoy their favourite characters. This celebration drinks range exemplifies Hubble Food's dedication to providing innovative, exciting, and health-conscious products for families.





# INGREDIENTS







# BREAD MIX

Special flour mix for soft, flavoursome, moreish bread and roll.



**HIGH  
PROTEIN**



**EGG  
FREE**



**HIGH  
FIBRE**



**VEGAN  
FRIENDLY**



**LOW  
CARB**



**COLOURS,  
PRESERVATIVES**

## NUTRITIONAL INFORMATION

TYPICAL VALUES	PER 100G	1 SLICE OF BREAD (36G)
ENERGY	1476kJ / 349kcal	358kJ / 85kcal
FAT	3.3g	0.8g
OF WHICH SATURATED	1.1g	0.3g
CARBOHYDRATES	48.3g	11.6g
OF WHICH SUGARS	1.0g	0.3g
FIBRE	5.0g	1.3g
PROTEIN	29.1g	7.1g
SALT	0.1g	0.0g







# DOUBLE CHOCOLATE MUFFIN MIX

Special Muffin Mix for melt-in-the-mouth, rich chocolately flavour double chocolate muffins.



HIGH PROTEIN



SUGAR FREE



HIGH FIBRE



VEGAN FRIENDLY



LOW CARB



COLOURS, PRESERVATIVES

## NUTRITIONAL INFORMATION

TYPICAL VALUES	PER 100G	1 MUFFIN PREPARED (65G)
ENERGY	1320kJ / 314kcal	753kJ / 180kcal
FAT	4.2g	6.1g
OF WHICH SATURATED	1.9g	0.9g
CARBOHYDRATES	59.2g	26.9g
OF WHICH SUGARS	0.6g	0.3g
FIBRE	5.9g	2.7g
PROTEIN	21.2g	9.6g
SALT	0.9g	0.3g





# CHOCOLATE FILLING PREMIX

Suitable for the filling of healthier bakery and patisserie products.



NO ADDED SUGAR



PLANT BASED



HIGH FIBRE



VEGAN FRIENDLY



LOW CARB



COLOURS, PRESERVATIVES

## NUTRITIONAL INFORMATION

TYPICAL VALUES	PER 100G	PER 30G PREPARED
ENERGY	1051kJ / 253kcal	142kJ / 34kcal
FAT	5.7g	0.8g
OF WHICH SATURATED	3.5g	0.5g
CARBOHYDRATES	49.2g	6.6g
OF WHICH SUGARS	1.5g	0.2g
FIBRE	31.4g	4.2g
PROTEIN	4.8g	0.7g
SALT	0.03g	0.0g





So DelishUs®

# CHOCOLATE POWDER

Could be used for bakery applications, like for the doughs, for the fillings and also for the toppings.



NO ADDED  
SUGAR



PLANT  
BASED



HIGH  
FIBRE



VEGAN  
FRIENDLY



LOW  
CARB



COLOURS,  
PRESERVATIVES

## NUTRITIONAL INFORMATION

TYPICAL VALUES

PER 100G

ENERGY	1354kJ / 325kcal
FAT	26.0g
OF WHICH SATURATED	16.0g
CARBOHYDRATES	21.0g
OF WHICH SUGARS	2.1g
FIBRE	28.0g
PROTEIN	7.0g
SALT	0.02g



HUBBLE  
FOOD





# DOUBLE CHOCOLATE CAKE MIX

Special cake mix for melt-in-the-mouth, rich chocolately flavour chocolate cakes.



**HIGH  
PROTEIN**



**SUGAR  
FREE**



**PLANT  
BASED**



**VEGAN  
FRIENDLY**



**LOW  
CARB**



**COLOURS,  
PRESERVATIVES**

## NUTRITIONAL INFORMATION

### TYPICAL VALUES

### MIX PER 100G

### 1 SLICE (70g)

ENERGY  
FAT  
OF WHICH SATURATED  
CARBOHYDRATES  
OF WHICH SUGARS  
FIBRE  
PROTEIN  
SALT

1203kJ / 286kcal  
4.7g  
2.2g  
42.0g  
0.5g  
5.2g  
18.4g  
0.4g

709kJ / 169kcal  
4.8g  
1.3g  
33.8g  
0.3g  
2.4g  
9.0g  
0.2g





So DelishUs®

# FLOUR CONCENTRATE

Suitable for reducing the usable carbohydrate content of various fine bakery products.



**HIGH  
PROTEIN**



**HIGH  
FIBRE**



**PLANT  
BASED**



**VEGAN  
FRIENDLY**



**LOW  
CARB**



**COLOURS,  
PRESERVATIVES**

## NUTRITIONAL INFORMATION

### TYPICAL VALUES

### PER 100G

ENERGY	1295kJ / 308kcal
FAT	2.4g
OF WHICH SATURATED	0.6g
CARBOHYDRATES	15.6g
OF WHICH SUGARS	1.5g
FIBRE	20.6g
PROTEIN	45.7g
SALT	0.1g

HUBBLE  
FOOD





So DelishUs®

# FLOUR MIX

Universal Flour Mix, suitable for different types of bakery products with high protein content.



HIGH PROTEIN



HIGH FIBRE



PLANT BASED



VEGAN FRIENDLY



LOW CARB



COLOURS, PRESERVATIVES

## NUTRITIONAL INFORMATION

### TYPICAL VALUES

### PER 100G

ENERGY	1315kJ / 313kcal
FAT	25.6g
OF WHICH SATURATED	2.4g
CARBOHYDRATES	35.2g
OF WHICH SUGARS	2.2g
FIBRE	24.0g
PROTEIN	25.6g
SALT	0.1g

HUBBLE  
FOOD







So DelishUs®

# SAVOURY PASTRY BLEND

Flour Concentrate suitable for salted puff pastries with low carbohydrate content.



**HIGH  
PROTEIN**



**HIGH  
FIBRE**



**PLANT  
BASED**



**VEGAN  
FRIENDLY**



**LOW  
CARB**



**COLOURS,  
PRESERVATIVES**

## NUTRITIONAL INFORMATION

TYPICAL VALUES	PER 100G	PUFF PASTRY (70G)
ENERGY	1240kJ / 295kcal	1046kJ / 251kcal
FAT	5.0g	15.4g
OF WHICH SATURATED	2.7g	8.0g
CARBOHYDRATES	10.1g	15.9g
OF WHICH SUGARS	1.5g	1.3g
FIBRE	12.4g	3.1g
PROTEIN	46.1g	10.5g
SALT	3.1g	0.8g

HUBBLE  
FOOD







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# SPONGE MIX

Special cake mix for classic, velvety, sweet sponge.



**HIGH PROTEIN**



**SUGAR FREE**



**PLANT BASED**



**VEGAN FRIENDLY**



**COLOURS, PRESERVATIVES**

## NUTRITIONAL INFORMATION

### TYPICAL VALUES

### MIX PER 100G

### 1 SLICE (70G)

ENERGY

1178kJ / 279kcal

597kJ / 142kcal

FAT

1.6g

2.8g

OF WHICH SATURATED

0,5g

0.2g

CARBOHYDRATES

67.9g

30.0g

OF WHICH SUGARS

0.4g

0.2g

FIBRE

1.2g

0.6g

PROTEIN

19.4g

8.5g

SALT

0.6g

0.3g

HUBBLE  
FOOD







So DelishUs®

# CHOCOLATE CHIP MUFFIN MIX

Special muffin mix for melt-in-the-mouth, rich vanilla and other flavoured muffins.



**HIGH  
PROTEIN**



**SUGAR  
FREE**



**HIGH  
FIBRE**



**VEGAN  
FRIENDLY**



**LOW  
CARB**



**COLOURS,  
PRESERVATIVES**

## NUTRITIONAL INFORMATION

### TYPICAL VALUES

### PER 100G

### 1 MUFFIN PREPARED (65G)

ENERGY

1255kJ / 299kcal

739kJ / 177kcal

FAT

2.9g

5.6g

OF WHICH SATURATED

1.0g

0.5g

CARBOHYDRATES

62.9g

29.2g

OF WHICH SUGARS

0.5g

0.2g

FIBRE

6.8g

3.2g

PROTEIN

19.7g

9.1g

SALT

0.9g

0.4g

HUBBLE  
FOOD







# VANILLA FILLING PREMIX

Suitable for the filling of healthier bakery and patisserie product.



NO ADDED SUGAR



EGG FREE



HIGH FIBRE



LOW CARB



COLOURS, PRESERVATIVES

## NUTRITIONAL INFORMATION

TYPICAL VALUES	PER 100G	PER 30G PREPARED
ENERGY	991kJ / 239kcal	119kJ / 29kcal
FAT	3.3g	0.4g
OF WHICH SATURATED	3.1g	0.4g
CARBOHYDRATES	54.9g	6.6g
OF WHICH SUGARS	7.0g	0.8g
FIBRE	33.7g	4.0g
PROTEIN	3.3g	0.4g
SALT	0.4g	0.0g





So DelishUs®

# APRICOT JAM

Rich, fruity, easy-to-spread, heat-stable apricot jam.



**NO ADDED SUGAR**



**HIGH FIBRE**



**PLANT BASED**



**VEGAN FRIENDLY**



**LOW CARB**



**NO COLOURS, PRESERVATIVES**

## NUTRITIONAL INFORMATION

TYPICAL VALUES	PER 100G	PER 20G PORTION
ENERGY	317kJ / 77kcal	63kJ / 15kcal
FAT	0.2g	0.0g
OF WHICH SATURATED	0.0g	0.0g
CARBOHYDRATES	20.6g	4.1g
OF WHICH SUGARS	5.1g	1.0g
FIBRE	15.7g	3.2g
PROTEIN	0.7g	0.1g
SALT	0.0g	0.0g

HUBBLE  
FOOD







# GLUTEN FREE BREAD MIX

Made with premium ingredients. Enjoy the freedom of baking delicious Gluten Free breads and pastries with our special mixes.



Gluten Free



Lactose Free



Soy Free



Wheat Free

## NUTRITIONAL INFORMATION

### TYPICAL VALUES

### PER 100G

ENERGY	1459 kJ / 344 kcal
FAT	0,2 g
OF WHICH SATURATED	0,04 g
CARBOHYDRATES	82,5 g
OF WHICH SUGARS	5,3 g
FIBRE	3,1 g
PROTEIN	1,4 g
SALT	0,02 g







# GLUTEN FREE SWEET BAKERY MIX

Tailored Gluten Free flours to ease of baking delicious Gluten Free cakes and muffins and all types of sweet treats.



Gluten Free



Soy Free

## NUTRITIONAL INFORMATION

### TYPICAL VALUES

### PER 100G

ENERGY	1464 kJ/345 kcal
FAT	0,5 g
OF WHICH SATURATED	0,4 g
CARBOHYDRATES	81,6 g
OF WHICH SUGARS	25,0 g
FIBRE	2,1 g
PROTEIN	2,5 g
SALT	1,06 g







# GLUTEN FREE 14 ALLERGENS FREE MIX

Unique, 14 Allergens Free flours for savoury and sweet bakery products.



Gluten Free



Lactose Free



Soy Free



Wheat Free



Egg Free



14 Allergens Free

## NUTRITIONAL INFORMATION

### TYPICAL VALUES

### PER 100G

ENERGY	1482 kJ / 349 kcal
FAT	1,8 g
OF WHICH SATURATED	0,6 g
CARBOHYDRATES	75 g
OF WHICH SUGARS	6,6 g
FIBRE	2,2 g
PROTEIN	7,2 g
SALT	0,8 g







GLUTEN FREE

LOW CARB

GLUTEN FREE MIX

Special Gluten Free and Low Carb flour mixes for all bakery applications.



Gluten Free



Wheat Free



Low Carb

#### NUTRITIONAL INFORMATION

##### TYPICAL VALUES

##### PER 100G

ENERGY	1286 kJ / 307 kcal
FAT	1,8 g
OF WHICH SATURATED	0,8 g
CARBOHYDRATES	53,1 g
OF WHICH SUGARS	1,4 g
FIBRE	29,3 g
PROTEIN	4,5 g
SALT	0,90 g

HUBBLE  
FOOD





A top-down view of a variety of traditional and healthy food items. In the top left, a blue bowl is filled with golden-brown pan-fried dumplings. To its right, a white plate on a wooden board holds several more dumplings garnished with fresh green herbs. In the center, two large, flat, golden-brown breads are topped with melted cheese, diced red meat, and fresh herbs. On the right side, a stack of three pancakes is served on a light-colored plate, drizzled with syrup and topped with fresh raspberries, blueberries, and a sprig of mint. At the bottom, a grey plate features three fried breads topped with a white sauce and shredded cheese. Next to it are two small metal bowls, one containing shredded yellow cheese and the other a thick, dark brown spread. In the bottom right corner, a brown paper bag is overflowing with golden-brown fried bread strips dusted with powdered sugar.

**GLOBAL  
HEALTHY  
TRADITIONAL**





# OUR AWARDS



We proud to be the winners of the

## HEALTHY STARTUP INNOVATION AWARDS

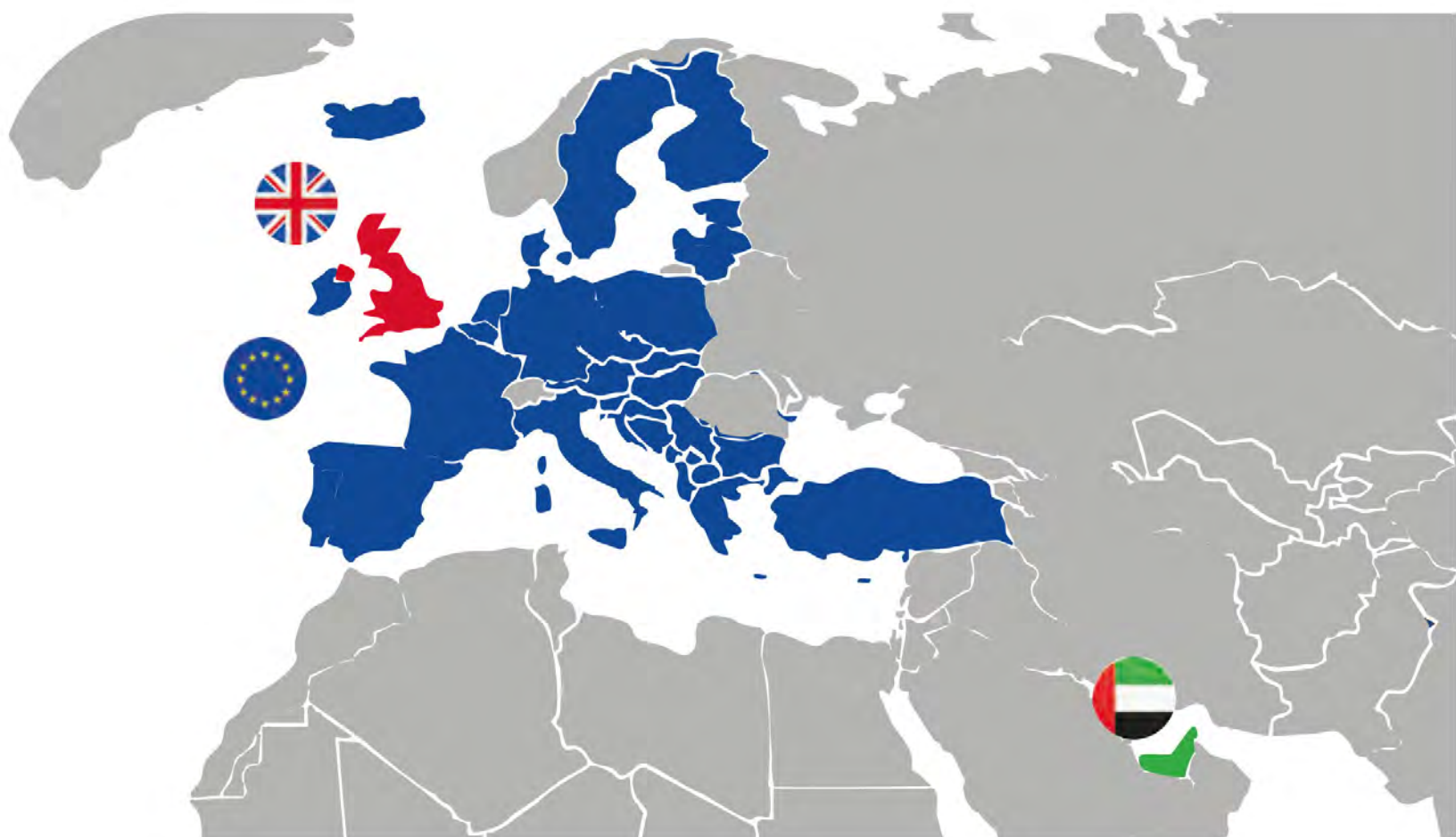
An Abu Dhabi Public Health Centre Initiative

in two categories:

Best Healthy  
Snack Innovation

Best Culturaly  
Inspired Healthy Foods

## GCC MARKET ENTRY PROGRAMM BY HUBBLE







**Reka Virag Kovacs**

*A food science industry professional with over 22 years experience, who renowned for her innovative work in the R&D of healthy, nutritionally balanced food ingredients and B2C products. Certified nutrition advisor, and Food business mentor, who guides brands from concept to launch, empowering food businesses with strategic mentorship, navigate brands through product development, marketing, and operations to achieve successful growth.*



**Reka Halasz**

*Dubai resident since 2013, specializes in pre-openings and staff training for major international and local concepts, with 18 years' experience spanning London, Hong Kong, Europe, and Dubai. Notable projects include Asil Restaurant (Rixos) and The Address Downtown."*



**Balazs Lederer**

*A multi-faceted entrepreneur and a leader in the food manufacturing industry with over 22 years of experience in developing and creating innovative healthy food ingredients and retail products. Dedicated to providing the best quality food manufacturing, ingredient solutions and market formulations with their own specialist factories and R&D team in-house.*



**Richard Ernest**

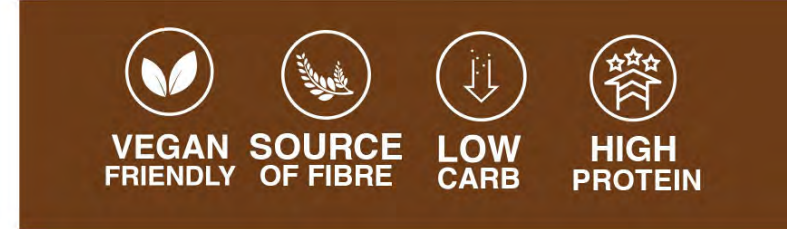
*An English law-qualified solicitor specializing in banking and finance, advising borrowers/investors on domestic and cross-border transactions. Recognized by Chambers Global, Legal 500 EMEA, and IFLR1000 for expertise and client-focused approach*





**SoDelishUs® Bread Mix  
500g**

Product / Case 12  
 Case / Pallet 96  
 Product / Pallet 1,152



**SoDelishUs® Flour Mix  
500g**

Product / Case 12  
 Case / Pallet 96  
 Product / Pallet 1,152



**SoDelishUs® Double Chocolate  
Muffin Mix 550g**

Product / Case 12  
 Case / Pallet 96  
 Product / Pallet 1,152







**SoDelishUs® Sponge Mix  
500g**

Product / Case	12
Case / Pallet	96
Product / Pallet	1,152



**SoDelishUs® Keto Chocolate  
Brownie Mix 200g**

Product / Case	12
Case / Pallet	96
Product / Pallet	1,152



**SoDelishUs® Keto Chocolate  
Cookie Mix 200g**

Product / Case	12
Case / Pallet	96
Product / Pallet	1,152







**SoDelishUs® Penne Dried Pasta  
250g**

Product / Case 12  
 Case / Pallet 70  
 Product / Pallet 840



**SoDelishUs® Fusilli Dried Pasta  
250g**

Product / Case 12  
 Case / Pallet 70  
 Product / Pallet 840



**SoDelishUs® Apricot Jam  
250g**

Product / Case 12  
 Case / Pallet 108  
 Product / Pallet 1,296








**SoDelishUs® Keto Sweet Liquid Sweetener 200ml**

Product / Case 12  
 Case / Pallet 128  
 Product / Pallet 1,536

 **VEGAN FRIENDLY**
 **SUGAR FREE**
 **ZERO CALORIE**



Product Name	Product / Case	Case / Pallet	Product / Pallet
SoDelishUs® - High Protein Low Carb Pastry Blend 519 Sweet Flour Premix - 5kg	2	63	126
SoDelishUs® High Protein Low Carb Pastry Blend 616 Sweet Flour Premix 5kg	2	63	126
SoDelishUs® High Protein Low Carb Savoury Pastry Flour Premix 5kg	2	63	126
SoDelishUs® High Protein Bread Premix - 5kg	2	63	126
SoDelishUs® Bakerfill Vanilla Filling 1800 premix - 5kg	2	63	126
SoDelishUs® Bakerfill Chocolate Filling premix - 5kg	2	63	126
SoDelishUs® Double Chocolate Muffin Mix - 5kg	2	63	126
SoDelishUs® Sponge Mix - 5kg	2	63	126
SoDelishUs® Keto Chocolate Brownie Mix - 5kg	2	63	126
SoDelishUs® Keto Chocolate Cookie Mix - 5kg	2	63	126





**it's us MIMEN gluten-free bakery mix 500g**

Product / Case	12
Case / Pallet	80
Product / Pallet	960



**it's us MIMEN gluten-free sweet mix 500g**

Product / Case	12
Case / Pallet	80
Product / Pallet	960



**it's us miklos' universal mix with prebiotic chicory inulin 1kg**

Product / Case	10
Case / Pallet	144
Product / Pallet	1440







**it's us kate's low carb salty universal mix 500g**

Product / Case	12
Case / Pallet	80
Product / Pallet	960



Gluten Free



Wheat Free



Corn Free



Vegan



**it's us kate's low carb muffin and cake base mix 500g**

Product / Case	12
Case / Pallet	80
Product / Pallet	960



Gluten Free



Wheat Free



Corn Free



Vegan



**it's us maria's gluten-free sweet baking mix 1kg**

Product / Case	10
Case / Pallet	63
Product / Pallet	630



Gluten Free



Soy Free





### it's us miklos' gluten-free universal mix 1kg

Product / Case	10
Case / Pallet	63
Product / Pallet	630



### it's us kitti's gluten-free chickpea penne 250g

Product / Case	18
Case / Pallet	63
Product / Pallet	1134



### it's us kitti's gluten-free chickpea vermicelli 200g

Product / Case	16
Case / Pallet	63
Product / Pallet	1008







### it's us miklos' gluten-free bread mix 1kg

Product / Case	8
Case / Pallet	63
Product / Pallet	504



### it's us kitti's gluten-free chickpea spaghetti 200g

Product / Case	16
Case / Pallet	63
Product / Pallet	1008



### it's us kitti's gluten-free chickpea short macaroni pasta 250g

Product / Case	20
Case / Pallet	63
Product / Pallet	1260







### it's us kitti's gluten-free rice-millet spaghetti 200g

Product / Case	16
Case / Pallet	63
Product / Pallet	1008



Gluten Free



Egg Free



Vegan



### it's us kitti's gluten-free rice-millet fusilli 200g

Product / Case	18
Case / Pallet	63
Product / Pallet	1134



Gluten Free



Egg Free



Vegan



### it's us kitti's gluten-free red lentil tagliatelle 200g

Product / Case	16
Case / Pallet	63
Product / Pallet	1008



Gluten Free



Egg Free



Vegan





### it's us kitti's gluten-free red lentil penne 200g

Product / Case	18
Case / Pallet	63
Product / Pallet	1134



### it's us kitti's gluten-free chickpea fusilli 250g

Product / Case	14
Case / Pallet	63
Product / Pallet	882



### it's us kitti's gluten-free green pea spaghetti 200g

Product / Case	16
Case / Pallet	63
Product / Pallet	1008







### it's us Vanilla Crumbly Biscuits 150g

Product / Case	15
Case / Pallet	144
Product / Pallet	2160



### it's us Cocoa Crumbly Biscuits 150g

Product / Case	15
Case / Pallet	144
Product / Pallet	2160



### it's us Coconut Crumbly Biscuits 150g

Product / Case	15
Case / Pallet	144
Product / Pallet	2160



### it's us Salted Caramel Biscuits 150g

Product / Case	15
Case / Pallet	144
Product / Pallet	2160

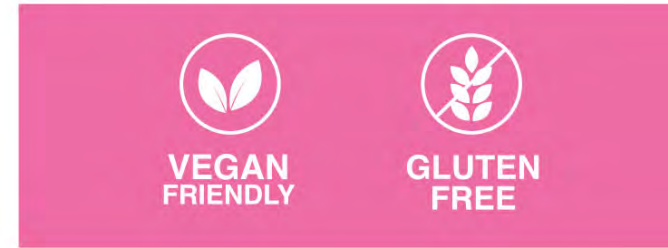






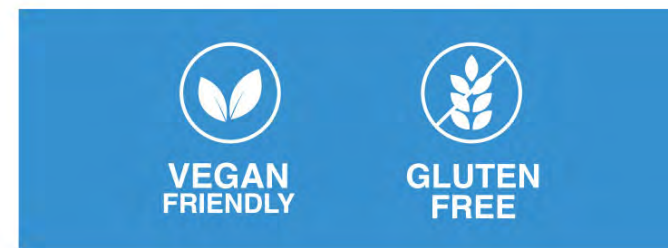
### Chrysalis chocolate

Product / Case 8  
 Case / Pallet 144  
 Product / Pallet 1152



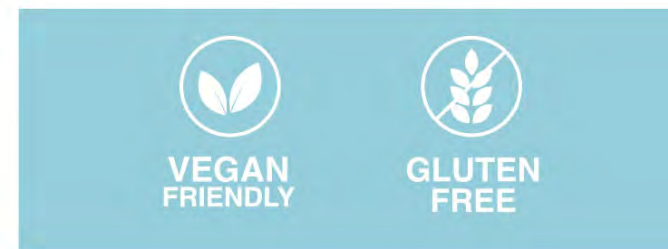
### Chrysalis chocolate

Product / Case 8  
 Case / Pallet 144  
 Product / Pallet 1152



### Hubble Active Chocolate

Product / Case 8  
 Case / Pallet 144  
 Product / Pallet 1152



### Hubble Gourmet Chocolate

Product / Case 8  
 Case / Pallet 144  
 Product / Pallet 1152







**Looney Tunes party drink  
0,75 L**

Product / Case	6
Case / Pallet	100
Product / Pallet	600

NATURAL INGREDIENTS    kcal LOW CALORIE    12% FRUIT CONTENT



**Tom&Jerry party drink  
0,75 L**

Product / Case	6
Case / Pallet	100
Product / Pallet	600

NATURAL INGREDIENTS    kcal LOW CALORIE    12% FRUIT CONTENT



**Batwheels party drink  
0,75 L**

Product / Case	6
Case / Pallet	100
Product / Pallet	600

NATURAL INGREDIENTS    kcal LOW CALORIE    12% FRUIT CONTENT





### Justice League party drink 0,75 L

Product / Case	6
Case / Pallet	100
Product / Pallet	600

NATURAL INGREDIENTS    kcal LOW CALORIE    12% FRUIT CONTENT



### Mickey and friends Party Drink 0,75 L

Product / Case	6
Case / Pallet	100
Product / Pallet	600

NATURAL INGREDIENTS    kcal LOW CALORIE    12% FRUIT CONTENT



### Disney Frozen Drink 0,75 L

Product / Case	6
Case / Pallet	100
Product / Pallet	600

NATURAL INGREDIENTS    kcal LOW CALORIE    12% FRUIT CONTENT





### Disney Princess Drink 0,75 L

Product / Case	6
Case / Pallet	100
Product / Pallet	600

NATURAL INGREDIENTS    kcal LOW CALORIE    12% FRUIT CONTENT



### Disney Cars Kids Party Drink 0,75 L

Product / Case	6
Case / Pallet	100
Product / Pallet	600

NATURAL INGREDIENTS    kcal LOW CALORIE    12% FRUIT CONTENT



### Disney Stitch Drink 0,75 L

Product / Case	6
Case / Pallet	100
Product / Pallet	600

NATURAL INGREDIENTS    kcal LOW CALORIE    12% FRUIT CONTENT





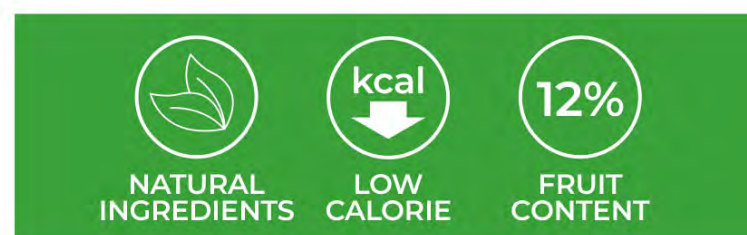
### Lion King party drink 0,75 L

Product / Case	6
Case / Pallet	100
Product / Pallet	600



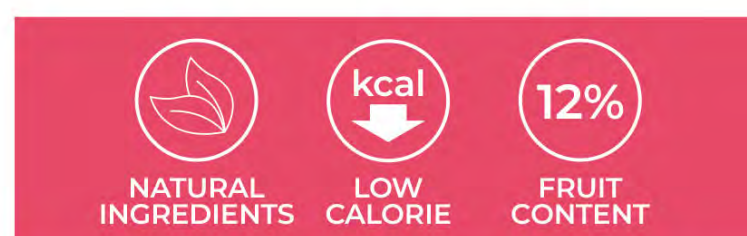
### Aloe vera-Pear Zero collagen drink 0,25 L

Product / Case	24
Case / Pallet	120
Product / Pallet	2,880



### Watermelon Zero collagen drink 0,25 L

Product / Case	24
Case / Pallet	120
Product / Pallet	2,880

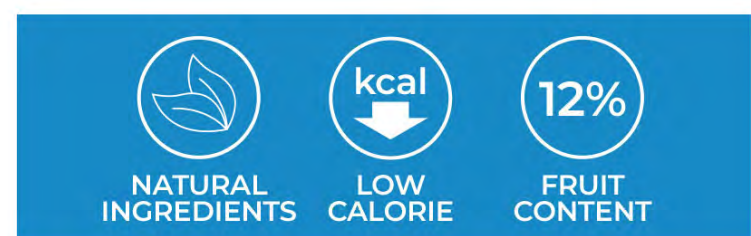






**Grapefruit Zero collagen drink  
0,25 L**

Product / Case	24
Case / Pallet	120
Product / Pallet	2,880



**Rose-Raspberry Zero collagen drink  
0,25 L**

Product / Case	24
Case / Pallet	120
Product / Pallet	2,880







Product Name	Product / Case	Case / Pallet	Product / Pallet
Lion King party drink 0,75L	6	100	600
Tom&Jerry party drink 0,75 L	6	100	600
Looney Tunes party drink 0,75 L	6	100	600
Justice League party drink 0,75 L	6	100	600
Batwheels party drink 0,75 L	6	100	600
Flamingo party drink 0,75 L	6	100	600
Christmas party drink 0,75 L	6	100	600
Back to School party drink 0,75 L	6	100	600
Mocca cola 0,25 L	24	120	2,880
Aloe vera-Pear Zero collagen drink 0,25 L	24	120	2,880
Rose-Raspberry Zero collagen drink 0,25 L	24	120	2,880
Grapefruit Zero collagen drink 0,25 L	24	120	2,880
Watermelon Zero collagen drink 0,25 L	24	120	2,880



# PREMIUM GOOSE LIVER with 23K edible Gold



Hundreds of years of tradition meeting with innovation. The ancient Egypt gods looked at edible gold as a sacrifice, the renaissance gentlemen showed their wealth and power. 23k edible gold from a 400 years old mine, a real luxury look, gives an unique experience, combined with the goose liver.

**Ingredients:** 86% goose liver, premium goose breast, 23k edible gold, salt, pepper.

GLUTEN AND LACTOSE FREE

LONG SHELF LIFE (24 months)

ONLY NEEDS COOLING BEFORE CONSUMPTION

TEMPERATURE SENSITIVE LABEL ON PRODUCT (For the best taste experience)



**100% NATURAL**  
Stored in glass jar,  
withouth preservatives





SHORTLISTED FOR

Gulfood  
INNOVATION  
— AWARDS 2024 —

Best MEAT OR POULTRY  
PRODUCT

# PREMIUM GOOSE LIVER BLOCK with Truffle



The distinctive flavour of goose liver, adding premium quality black truffle to create a subtle, but prominent taste. The perfect harmony, without being too intrusive.



**Ingredients:** 86% goose liver, goose breast, truffle caviar, salt, pepper.

GLUTEN AND LACTOSE FREE

LONG SHELF LIFE (24 months)

ONLY NEEDS COOLING BEFORE CONSUMPTION

TEMPERATURE SENSITIVE LABEL ON PRODUCT (For the best taste experience)



**100% NATURAL**  
Stored in glass jar,  
withouth preservatives

HUBBLE  
FOOD





# PREMIUM GOOSE LIVER BLOCK

## Natural



The rich taste world of goose liver, complemented with a hint of premium quality goose breast, and a little salt to make it a whole.



**Ingredients:** 86% goose liver, goose breast, salt, pepper.

GLUTEN AND LACTOSE FREE

LONG SHELF LIFE (24 months)

ONLY NEEDS COOLING BEFORE CONSUMPTION

TEMPERATURE SENSITIVE LABEL ON PRODUCT (For the best taste experience)



**100% NATURAL**  
Stored in glass jar,  
withouth preservatives









2024-2025

# HUBBLE FOOD

Pioneers in Healthy and  
Sustainable Food

Reka Virag Kovacs



Reka Halasz



Balazs Lederer



**Website**

[www.hubblefood.com](http://www.hubblefood.com)

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